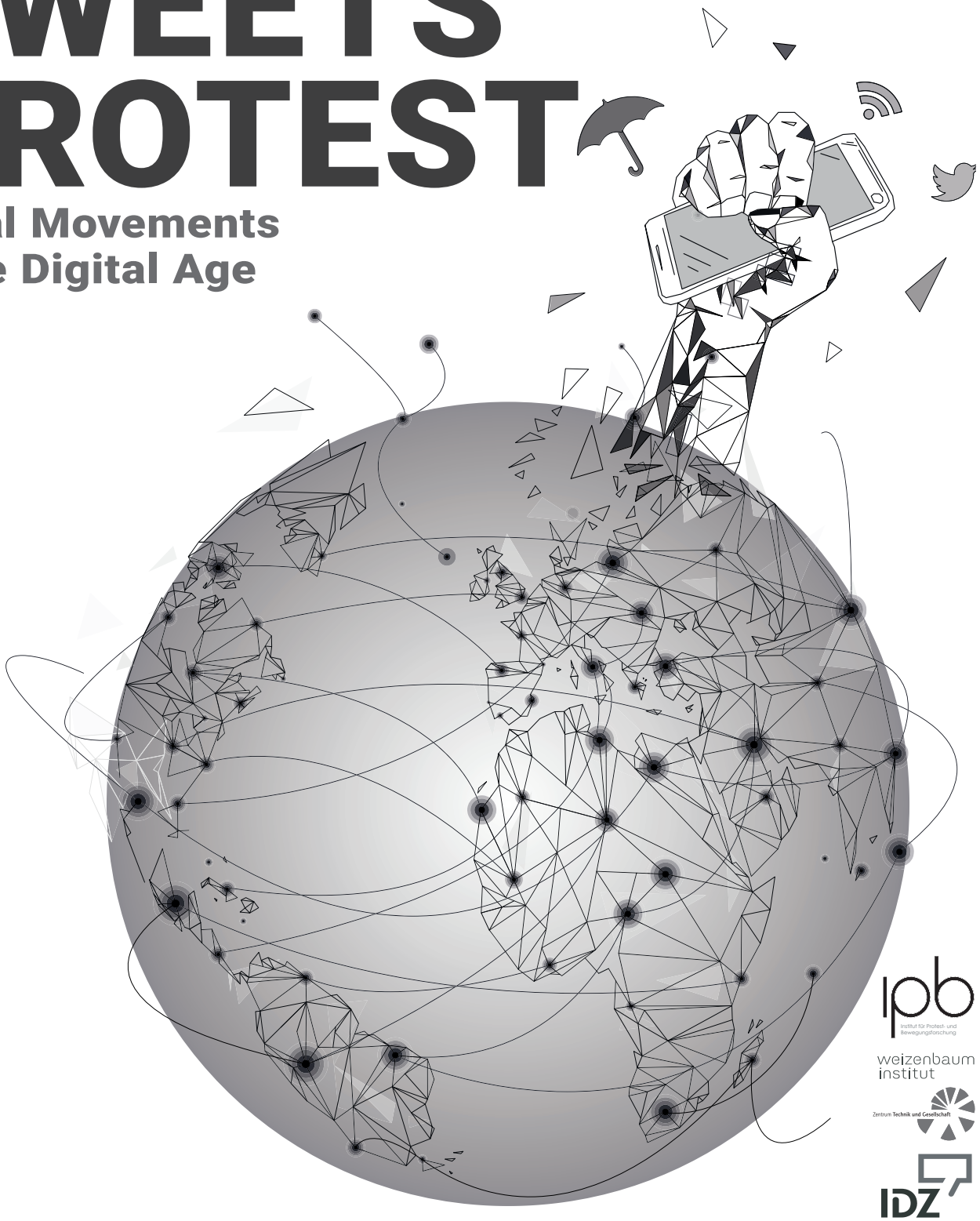
HASHTAGS TWEETS PROTEST

Social Movements in the Digital Age

find the program online:



ipb Institut für Protest- und Bewegungsforschung

weizenbaum institut

Zentrum Technik und Gesellschaft

IDZ INSTITUT FÜR DEMOKRATIE UND ZIVILGESELLSCHAFT

powered by:

ROSA LUXEMBURG STIFTUNG

Otto Brenner Stiftung

Annual Conference of the Institute for Social Movement Studies (IPB)

15-16.11.19

Welcome to #ipb19

We warmly welcome you to the annual conference of the Institute for Social Movement Studies. Together with the Weizenbaum Institute for the Networked Society, the Center for Technology and Society and the Jena Institute for Democracy and Civil Society, we are proud to bring together up-to-the-minute research, activist voices and civil society initiatives that deal with the challenges and opportunities for protest and movements in the digital age.

Today, protest and counter-protest, rule and resistance can only be thought of in the context of a digitized society, its particular opportunities, dynamics and challenges. Digital interactions change our social relationships and thus also the form and functioning of social movements and protests. The digital context allows mobilizations to be initiated with less organizational effort and far more reach. However, we have become aware of other downsides of digital organization: digital hate cultures, surveillance and digital repression challenge the prospects of emancipatory change transnationally.

What is the perspective of social movement research on these crucial points? With this conference, we want to initiate a discussion on the changing protest landscape that interacts between the personal and public, micro-action and macro-repercussions, online and offline behavior that are all tied-up in contemporary politics. We are featuring 16 panels, a keynote plenary and a closing plenary stretching from empowerment to repression, from hate to hope and from the global to the local – and back.

We welcome speakers from five different continents creating a space for a truly international experience. For the first time, the annual conference is held in English as the basic language. However, we made sure that each slot involves one German-speaking panel. Our program includes advanced academics, early career researchers, activists, students, artists and interested citizens. It is our aim to create an inspiring space for everyone and to cross-fertilize our knowledge with mutual respect and solidarity.

As the organizing team, we are pleased that nine months of immense work are paying off now. Much of the work is done by the student assistants without whom much of the infrastructure would collapse. We are grateful for the financial support of the Rosa Luxemburg Foundation and the Otto Brenner Foundation who funded the travel expenses of some of the participants.

We hope you enjoy the conference and we are at your disposal!

Sebastian Berg, Maik Fielitz, Leslie Gauditz, Daniel Staemmler and Verena Stern

(In urgent cases, reach us via the conference cellphone: *+49 157 92307085*)

Language / Sprache

Die Konferenzsprache für die Jahrestagung des IPB ist in diesem Jahr erstmals Englisch. Jedoch finden alle Veranstaltungen, die im Programm in deutscher Sprache angegeben sind, auch vollständig auf deutsch statt.

For the first time the basic language of the annual IPB conference is English. Nevertheless, all items on the program that are listed in German will take fully take place in German language.

Friday, 15. November

09:30-11:00 **Mitgliederversammlung des Instituts für Protest- und Bewegungsforschung**
TU 6.06 *Interessierte herzlich willkommen!*

10:30-11:30 **Registration**
WI Foyer

11:30-12:00 **Welcome Address by the Organizers**
WI A 1.02

12:00-13:30 PANELS I

WI A 1.02 **Digital Repertoires – Digital Repression**
Chair: Daniel Staemmler (Freie Universität Berlin, IPB)

Nikos Smyrnaios (University of Toulouse): Yellow Vests, Russian bots and "fake news": How techno-determinism is used to discredit social movements

Tenford Chitanana (University of Technology, Sydney): Rejuvenating resistance: Continuities and challenges in digital media activism in authoritarian contexts. A case study of Zimbabwe

Hans Jonas Gunzelmann (Scuola Normale Superiore, Florence): Meetings under surveillance: Social movement assemblies and state repression

Özen Odağ (Touro College Berlin), Melis Uluğ (Clark University, Worcester), Betül Kanık (Hacettepe University, Ankara): A cross-cultural examination of mediated collective action: Exploring similarities and differences in collective action motivations and the mobilizing role of social media across Germany and Turkey

TU 6.06 **The Digital Memory Work Practices of Social Movements**
Chair: Priska Daphi (Bielefeld University, IPB)

Oxana Moroz (Moscow School of Social and Economic Studies): 'We will not forget, we will not forgive!': Alexei Navalny, youth protest and the art of curating digital activism and memory in Russia

Ned Richardson-Little (University of Erfurt) & Samuel Merril (University of Umea): Who is the Volk? PEGIDA and the contested memory of 1989 on Social Media

Lorenzo Zamponi (Scuola Normale Superiore, Florence): #ioricordo, beyond the Genoa G8: Social practices of memory work and the digital remembrance of contentious pasts in Italy

Discussant: Anastasia Kavada (University of Westminster, London)

TU 0.10 **Empowerment in sozialen Netzwerken**
Chair: Simon Teune (Technische Universität Berlin, IPB)

Tanja Kollodzieyski (Activist, Bochum) & Janine Dieckmann (IDZ Jena): Empowerment, Emanzipation und Alltag: Möglichkeiten sozialer Netzwerke für gesellschaftlich marginalisierte Perspektiven am Beispiel des Twitter-Projekts „54 Kontraste“

Susan Alpen (University of Bremen): Konstruktiver Aktivismus am Beispiel pro-europäischen, politischen Engagements in Deutschland

Tobias Gralke (Independent theater maker): I can’t believe I still have to protest this shit: Formen digital-medialer Selbstinszenierung im Rahmen von Protestereignissen

13:30-14:30 **Lunch Break**
WI A 1.03 *brought to you by RefuEat*

14:30-16:00 PANELS II

WI A 1.02 **Digital Repertoires in the Global South**
Chair: Débora Maria Moura Medeiros (Freie Universität Berlin, IPB)

Sérgio Barbosa (University of Coimbra): Who are the Global South Whatsappers?

Andressa Liegi Costa (University of Lisbon): What’s up Brazil? New democratizing movements emerging in civil society

Khamis Ambusaidi (University of Leicester): Digitally mediated activism: A Study of hashtag activism and unemployment in Oman

TU 6.06 **When Hashtags Give the Courage to Speak Up: Language and Women's Empowerment on Social Media**
Chair: Verena Stern (Bielefeld University, IPB)

Stefanie Ullmann (University of Cambridge): Hashtag activism as a form of counter speech: The case of #MeToo

Lorella Viola (University of Utrecht): Let's take a selfie! When social media increase political participation: #GaiaeMatilde, Salvini, and the LGBT community

Annamária Fábián (University of Bamberg): The #MeToo discourse on Twitter in Germany as a protest for gender equality

Liane Ströbel, Carmen Ibánez Berganza, Francesca Capacchietti (RWTH Aachen): Women's empowerment via French, Spanish and Italian variations of #MeToo

TU 0.10 **Social Media, Protest und Polizei**
präsentiert vom AK Soziale Bewegungen und Polizei des IPB

Chair: Roman Thurn (Ludwig Maximilian University, Munich; IPB)

Peter Ullrich (Technische Universität Berlin, IPB): Protest Policing und Social Media – Überblick und Problemaufriss

Selma Lamprecht (Fraunhofer Institute for Open Communication Systems, Berlin): Getwittert oder Gepusht? Work in Progress zum Vergleich der Formatunterschiede von App und Twitter und ihrer Nutzung für die Öffentlichkeitsarbeit der Polizei

Stephanie Schmidt (University of Innsbruck, IPB): „...standen!" Tücken der Technik im polizeilichen Alltag

Mareike Bauer (Fraunhofer Institute for Open Communication Systems, Berlin): Polizeiliche Social-Media-Nutzung im Kontext von Protesten

16:00-16:30 **Coffee Break**
WI A 1.03

16:30-18:00 PANELS III

WI A 1.02 **Digital Infrastructures, Tools and their Limits**
Chair: Sebastian Berg (Weizenbaum Institute, Berlin)

Daniel Staemmler (Freie Universität Berlin, IPB): Building something new in the shell of the digital: The prefigurative politics of alternative digital infrastructures

Jessica Feldman (American University, Paris): Radical protocols and systemic failures: Designing digital tools in social movements

Nina Hall (John Hopkins SAIS, Bologna): National borders and global platforms: The limits of transnational advocacy in the digital era

Amber McIntyre (Royal Holloway, University of London): Authority in numbers: How data-driven tools have changed perception of authority of civil society organisations

TU 6.06 **Far Right Subcultures and Digital Counter-Publics**
Chair: Julia Rone (University of Cambridge)

Megan Kelly (University of Freiburg): "Don't just rope be a hERo": Violence, gatekeeping, and identity in Online Incel forums

Ann-Kathrin Rothermel (University of Potsdam): From Bluepill to Redpill: Trajectories of narratives of male supremacist radicalization online

Greta Jasser (Leuphana University, Lüneburg), Ed Pertwee (London School of

Economics), Jordan McSwiney (University of Sydney), Savvas Zannettou (Cyprus University of Technology, Limassol): New social media and the far-right: Recruitment, mobilisation and community on Gab.com

Nino Gozalishvili (Central European University, Budapest): Digital Activism of the "Georgian March": The ways a marginal right-wing social movement constructs itself on Facebook

Tobias Fernholz (University of Tübingen) & Maik Fielitz (IFSH Hamburg, IPB): "Becoming the Media". Networks, strategies and figureheads of the German far-right counter public

TU 0.10 **Mobilisierende Bilder. Wie soziale Bewegungen visuelle Onlinemedien nutzen**
präsentiert vom AK Medien des IPB

Chair: Lisa Bogerts (IPB)

Susanne Regener (University of Siegen): Mobilisierung von Geschichte: Historische Protestfotografien in digitalen Netzen

Simon Teune (Technische Universität Berlin, IPB): Die Evolution digitaler Bildnutzung in der Anti-AKW-Bewegung

Jens Eder (Film University Babelsberg), Britta Hartmann (University of Bonn), Chris Tedjasukmana (Freie Universität Berlin): Soziale Videos für soziale Bewegungen? Aufmerksamkeitsstrategien des Videoaktivismus im Social Web

Kathrin Fahlenbrach (University of Hamburg): Netzikonen im Online-Aktivismus. Zur viralen Dynamik von Protestbildern in sozialen Online-Medien

WI C 1.02 **Digitalization, Precarization, and Marginalization – Three Sides of the Same Coin?**
Chairs: Christian Scheper (University Duisburg-Essen), Sabrina Zajak (DeZIM Institute, Berlin; IPB)

Felix Nickel (Goethe University, Frankfurt): Precarity behind Google's search results: Serbian Search-Engine Optimizers navigating autonomy and control in their work-life.

Bartek Goldmann (Scuola Normale Superiore, Florence): Amazon and its discontents: Transnational labour organising in e-commerce and logistics

Christine Gerber (Weizenbaum Institute) & Martin Krzywdzinski (WZB Berlin Social Science Center): Crowdworkers between fragmentation and virtual self-organization? Investigating precarity and autonomy in platform-based online labour

Kostas Kanellopoulos (University of Crete) & Konstantinos Kostopoulos (Panteion University, Athens): Digital age social movements in Greece: Differentiated opportunities and challenges for political movements and trade unions

Vasilis Galis, Konstantinos Floros, Martin Bak Jørgensen (University of Aalborg): Digitalization, mobility- and labour rights in the Öresundregion

19:00-20:30 PUBLIC PANEL DISCUSSION

TU H1012 **What You See Is What You Get? The Present and Futures of Digital Activism**
Moderation: Thorsten Thiel (Weizenbaum Institute)

with Anastasia Kavada (University of Westminster, London), Nhi Le (Freelance journalist and Speaker, Leipzig), Peter Ullrich (Technische Universität Berlin, IPB)

Digital platforms provide a common user interface for contemporary forms of political protest and resistance. Protest movements organize and mobilize via these interfaces, whereas media activists and online subcultures aim to impact public discourses through hashtags and visual strategies. Still, new pathways to the visibility of protest are accompanied by an ecosystem of opaque selection mechanisms, content moderation policies and a battle over attention. While national and transnational regulations reinforce the communicative power of digital platforms, below the interface, private-public surveillance endangers free speech and privacy. In digitalized societies what we see may thus not always be what we get. Collective action and digital communication infrastructures rather tend to form a relationship of tension. The panel discussion aims to uncover current perils and future possibilities of digital activism through bringing together knowledge from the academia and practitioners alike.

Saturday, 16. November

09:30-11:00 PANELS IV

WI A 1.02 **Resistant Media Practices in the Wake of Poetic Truth**
Chair: Kornelia Kugler (Activist, Political filmmaker)

Oͅmer Sͅamlı (Videographer and Activist): Recording the resistance: “The all efforts are for ‘I see’”

Özge Çelikaslan (Media scholar, Arkisͅler and bak.ma): Archiving the resistance: Towards disobedient memories

Elif Cͅiğdem Artan (Technische Universität Berlin, DaMigra): Fighting for the ‘missing archive’

Paola Pierri (University of the Arts London, Weizenbaum Institute): “Anything can be a political movement nowadays”: An ethnography of Digital First Campaigning

TU 0.02 **Digital Solidarity in Post-Migrant Societies**
Chair: Nina Hall (John Hopkins SAIS, Bologna)

Alexandra Budabin (University of Dayton) & Nina Hall (John Hopkins SAIS, Bologna): When do we #NotWelcomeRefugees: The contentious politics of solidarity in digital spaces

Konstantin Gavras & Lisa Hehnke (CorrelAid, Mannheim): Digital social movements in the post-migrant society

Ann-Kathrin Koster (Weizenbaum Institute): #MeTwo - Articulated injustices and political subjectivation

Aurora Perego (University of Trento): Online inter-minority networks and solidarity frames

TU 0.10 **Webzentrierte Hybridkampagnen – mehr als postdemokratischer Klick-Aktivismus? Ein Dialog zwischen Wissenschaft und Praxis**
Chair: Kathrin Voss (Independent NGO Advisor)

mit Ansgar Lahmann (Change.org), Günther Metzges-Diez (Campact), Lisa Villioth (University of Siegen), Mundo Yang (University of Siegen)

Petitionen und andere Formen von Grassroots-Online-Campaigning gehören zu den am weitesten verbreiteten Formen des Online-Aktivismus. Ihre Anzahl hat zugenommen, ebenso wie die Kritik daran, dass es sich dabei lediglich um post-politischen Faulenzer-Aktivismus, um Slacktivism handelt. Diese Sichtweise entsteht vor allem durch den Fokus auf die Unterzeichner*innen solcher Online-Petitionen. Sie blendet jedoch die umgebende politische Kampagnenarbeit aus, die Online- und Offline-Aktivitäten hybridisiert. In der Paneldiskussion erörtern zwei Aktivisten mit langjähriger Erfahrung in diesem Bereich die Fälle Change.org und Campact. Zudem wird über Forschungsergebnisse zu beiden Fällen informiert, die mit Hilfe eines Mixed-Method-Ansatzes erarbeitet wurden.

11:00-11:30 **Coffee Break**
WI A 1.02

11:30-13:00 PANELS V

WI A 1.02 **Far Right Social Mobilization in Complex Media and Political Arenas**
Chair: Maik Fielitz (Institute for Peace Research and Security Policy at the University of Hamburg, IPB)

Ofra Klein (European University Institute, Florence) & Andrea L. P. Pirro (Scuola Normale Superiore, Florence): Reverting trajectories? UKIP's hybridisation between protest and electoral politics

Samuel Bouron (University of Paris-Dauphine): From social networks to institutionalized media. The logic of mediatization of Les Identitaires

Julia Rone (University of Cambridge): Radical right media as 'anger mobilisation mechanisms' or; How the radical right co-opted left- wing protest repertoires and tactics to oppose the Global Compact for Migration

Manès Weisskircher (Technical University Dresden): Far-right social movements and the environment: An analysis of online activism

TU 0.02 **Moving the City Digitally**
Chair: Leslie Gauditz (University of Bremen, IPB)

Alexander Araya López (University of Venice): RIGHTS UP –The right to the city and the ambivalence of tourism: A comparative approach to media discourses and social movements' dissent in Venice, Amsterdam and Barcelona

Karina M. Almeida (Bauhaus University, Weimar): Social movements, internet and the city: the case of "Fuck off Google"

Julia Sittmann (Ruhr University, Bochum): Turning carrots into sticks: street renaming campaigns between guerrilla tactics and the digital sphere

TU 0.10 **Hassrede und ihre Folgen: Dynamiken und Gegenmaßnahmen**
Chair: Verena Stern (Bielefeld University, IPB)

Daniel Geschke, Anja Klaßen, Matthias Quent, Christoph Richter (IDZ Jena): #Hass im Netz: Die Auswirkungen von Hate Speech auf Betroffene, Beobachter*innen und die Online-Debattenkultur

Monika Hübscher (University of Haifa) & Marc Grimm (Bielefeld University): "Sharing is caring". Social Media Literacy gegen Hass

Felix Lang (University of Potsdam): „In unserer Stadt seid ihr Helden!" Rechte Gewalt und die Radikalisierung diskursiv erzeugter Handlungssysteme im extrem rechten Online-Milieu am Fallbeispiel der „Bürgerwehr Freital"

Maurits Heumann (University of Basel): Autoritäre Freiheit im Internet

13:00-14:00 **Lunch Break**
WI Foyer *brought to you by RefuEat in front of the entrance hall*
WI A 1.03

14:00-15:30 ABSCHLUSSPANEL

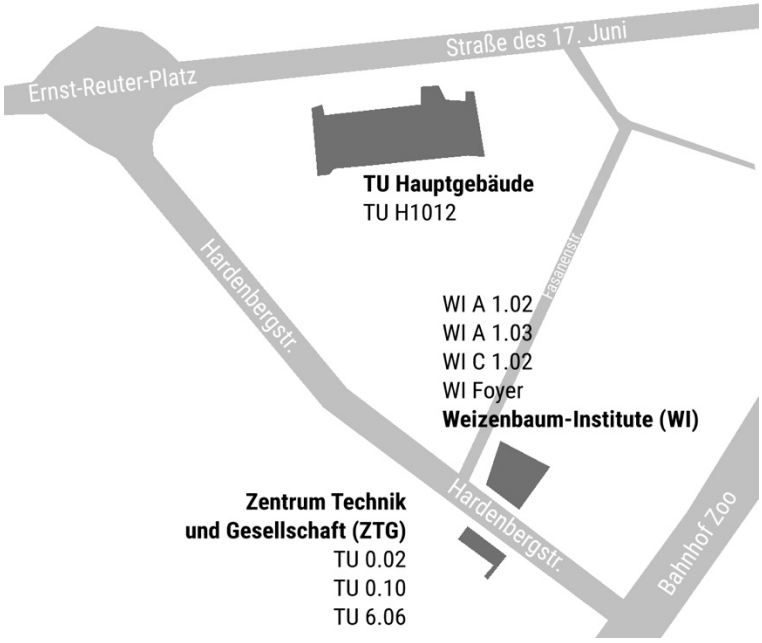
WI A 1.02 **Digital 4 Future**
Moderation: Matthias Quent (IDZ Jena, IPB) & Verena Stern (Bielefeld University, IPB)

mit Federike Oberheim (Activist, Fridays for Future), Franziska Laudenbach (University of Bremen), Clara Thompson (University of Leipzig) und Sebastian Haunss (University of Bremen, IPB)

Unter dem Slogan Fridays for Future demonstrieren insbesondere Jugendliche auf der ganzen Welt für einen Weg aus der Klimakatastrophe. Sie fanden weithin Beachtung. Dabei wurde neben dem ungewöhnlich jungen Alter der Teilnehmenden die - besonders für ältere Generationen - innovative Nutzung der (sozialen) Medien betont. Ist Fridays for Future also eine digitale soziale Bewegung oder ist das Digitale nur Ausschnitt einer größeren Bewegung? Das Podiumsgespräch diskutiert anhand des Beispiels Fridays for Future, welche Rolle digitale und analoge Kommunikation in Protesten spielt, welche Lehren wir aus der Tagung ziehen können und in welche Richtungen die Bewegungsforschung denken sollte. Das Publikum wird aufgefordert sich in die Diskussion einzubringen.

16:00-17:30 **AK-Treffen des Instituts für Protest- und Bewegungsforschung**
Interessierte herzlich willkommen!

Locations



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